

# NORTHEAST NEWS

## ADVERTISING PACKAGES

# MULTIMEDIA PACKAGE

\*print and digital and packages combined

**Website** | 25k-30k viewers a month  
Leaderboard or Skyscraper AD placed on Northeastnews.net

**Social Media** | 25K followers  
Weekly promotion on Facebook and Instagram

**Newsletter** | 2.3k subscribers  
Logo placement & link included in weekly newsletter

**Podcast** | 1,000+ listens every 90 days  
One Podcast Sponsorship with a 13 week agreement

**\$500**

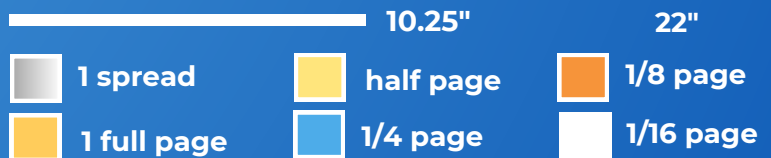
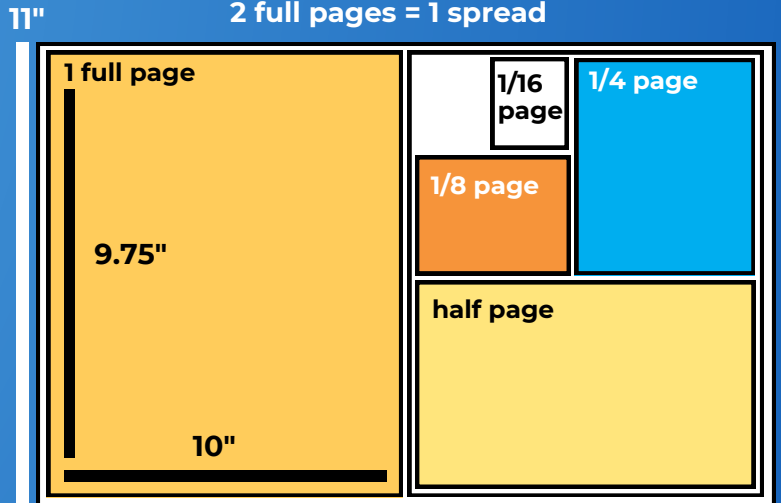
## DIGITAL ONLY PACKAGE

Monthly package that includes website ads, social media promos, newsletter, and podcast ad reads

PAID PODCASTS \$250

### Example of AD sizes

2 full pages = 1 spread



**20% DISCOUNT FOR ALL NEKC CHAMBER MEMBERS**

**HELP SPONSOR A REPORTER OR INTERN \$1500\***

**PUBLISHED OBITUARY \$40 photo**  
first 200 words free, 50¢ per word after

## MULTIMEDIA PACKAGE:

Print and digital packages combined, Audience = 60-70k+

**1 SPREAD** \$1,800 **FULL PAGE** \$1k **HALF PAGE** \$600  
**1/4 PAGE** \$350 **1/8 PAGE** \$200 **1/16 PAGE** \$100

## NEWSPAPER PRINT PACKAGE:

Published in our weekly Northeast Newspaper, Audience = 10K+

**1 SPREAD** \$1,600 **FULL PAGE** \$800 **HALF PAGE** \$400  
**1/4 PAGE** \$200 **1/8 PAGE** \$180 **1/16 PAGE** \$80

## SPONSORED CONTENT PACKAGE:

\*Discounted rates and published in the Northeast newspaper, website, Audience = 40-50k+

**1 SPREAD** \$1,500 **FULL PAGE** \$900 **HALF PAGE** \$500  
**1/4 PAGE** \$300 **1/8 PAGE** \$160 **1/16 PAGE** \$75

## CHECK US OUT

- Northeastnews.net
- @NortheastNewsKC
- 2659 Independence Blvd.
- Northeastnewskc@gmail.com

## HAVE QUESTIONS OR NEED TO PAY?



Call +(816)241-0765

**We publish public notices!**

**\* Email us for more information**