

NORTHEAST NEWS

ADVERTISING PACKAGES

MULTIMEDIA PACKAGE

*print and digital and packages combined

Website | 25k-30k viewers a month
Leaderboard or Skyscraper AD placed on Northeastnews.net

Social Media | 25K followers
Weekly promotion on Facebook and Instagram

Newsletter | 2.3k subscribers
Logo placement & link included in weekly newsletter

Podcast | 1,000+ listens every 90 days
One Podcast Sponsorship with a 13 week agreement

\$500

DIGITAL ONLY PACKAGE

Monthly package that includes website ads, social media promos, newsletter, and podcast ad reads

PAID PODCASTS \$250

20% DISCOUNT FOR ALL NEKC CHAMBER MEMBERS

HELP SPONSOR A REPORTER OR INTERN **\$1500***

PUBLISHED OBITUARY **\$40 photo**
first 200 words free, 50¢ per word after

MULTIMEDIA PACKAGE:

Print and digital packages combined,
Audience = 60-70k+

1 SPREAD \$1,800 **FULL PAGE** \$1k **HALF PAGE** \$600
1/4 PAGE \$350 **1/8 PAGE** \$200 **1/16 PAGE** \$100

NEWSPAPER PRINT PACKAGE:

Published in our weekly Northeast Newspaper,
Audience = 10K+

1 SPREAD \$1,600 **FULL PAGE** \$800 **HALF PAGE** \$400
1/4 PAGE \$200 **1/8 PAGE** \$180 **1/16 PAGE** \$80

SPONSORED CONTENT PACKAGE:

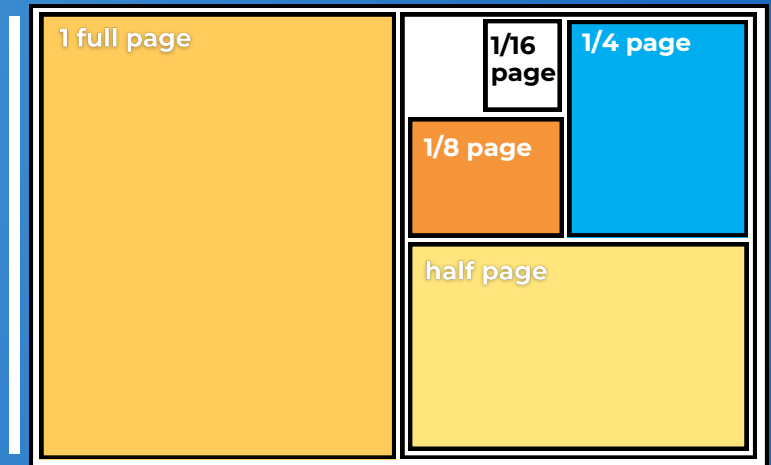
*Discounted rates and published in the Northeast newspaper, website, Audience = 40-50k+

1 SPREAD \$1,500 **FULL PAGE** \$900 **HALF PAGE** \$500
1/4 PAGE \$300 **1/8 PAGE** \$160 **1/16 PAGE** \$75

Example of AD sizes

13.75"

2 full pages = 1 spread



10.25"

22.25"

1 spread half page 1/8 page
1 full page 1/4 page 1/16 page

CHECK US OUT



Northeastnews.net



NortheastNewsKC



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HAVE QUESTIONS OR NEED TO PAY?



Call +(816)241-0765

We publish public notices!

*** Email us for more information**