

The voice of Historic Northeast Kansas City since 1932

AN OPEN LETTER TO OUR LOYAL ADVERTISERS AND READERS,

It's been quite a week here at the House of News, to say the least. Before panic sets in, **WE ARE OKAY**—but it's been a close call.

Due to ongoing financial issues, we were forced on May 25 to make the agonizing decision to close our doors after nineteen years serving and advocating for the Historic Northeast community.

Yes, we were that close. Let that sink in for a minute. *No more advocating voice for the Historic Northeast community.*

At the last minute, however, a local investor who cares deeply about the journalistic work our team does for the Historic Northeast Kansas City community stepped up and offered the necessary financial assistance to resolve a number of issues and keep our doors open. To that individual, the news-dog and our team offer a profound **THANK YOU**.

We'd also like to sincerely thank our readers and the community for their ongoing and heartfelt support as we navigate through this process. Additionally, look closely at the advertisers in this newspaper. These are the advertisers who, on a weekly basis, support our award-winning community journalism efforts right here in Historic Northeast Kansas City.

Thanks to the generous support from our investor and the weekly support of these advertisers, the *Northeast News* will continue to be a voice and advocate for the Historic Northeast community. That said, if you care about award-winning community journalism, if you care about continuing to give the Historic Northeast community an advocating voice, then purchase an advertisement in the pages of this paper.

Quite literally, the survival of this paper depends on ad revenue to continue to publish.

There is no "Free Ride" in this world, and as a free-throw paper in Historic Northeast, it is our advertisers who foot the bill to run this paper, pay its employees, and keep its doors open.

What can YOU do on a personal level? Look for a new opportunity to be a **Community Journalism Supporter** in these pages, make sure YOUR business advertises, and ask non-advertising businesses in our community to advertise.

We're all in this TOGETHER!



northeastnews

Interested in helping promote your business, while also keeping the voice of the Northeast alive? Advertise with us today.

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